



## ABOUT THE PCF-VA PARTNERSHIP

- On November 29, 2016, the United States Department of Veterans Affairs (VA) and the Prostate Cancer Foundation (PCF) entered into an ambitious new partnership.
- The five-year agreement outlines steps to deliver precision oncology to all veterans battling prostate cancer.
- The partnership establishes a framework for Centers of Excellence, public-private collaborations to optimally address urgent health challenges for U.S. veterans.
- The ultimate goal is to save lives, delivering new treatments and cures for veterans battling prostate cancer. These methods will provide a road-map for the application of cutting-edge precision medicine solutions for all forms of cancer.



U.S. Department  
of Veterans Affairs

## THE NEED

- One in eight men will be diagnosed with prostate cancer. There are roughly 3 million men living with prostate cancer in the United States. ***The biggest limitation on the pace of progress is the lack of access to data.***
- Among U.S. veterans, prostate cancer is the most frequently-diagnosed cancer, accounting for a third of all male cancer cases. Veterans battling prostate cancer also lack consistent access to precision oncology. ***Prostate cancer remains the largest oncology burden in the VA.***

## PCF AND THE VA – CURING TOGETHER

- PCF makes strategic, targeted investments in the most promising research ideas available, attracting brilliant individuals and teams of scientists early in their careers. ***PCF's approach has resulted in more than a 50% decline in the U.S. prostate cancer death rate since 1993; over 212,300 lives saved from prostate cancer in the United States alone; 6 new FDA-approved medicines developed in the last 6 years; and 4 discoveries in prostate cancer now extending to saving lives in over 15 other forms of cancer.***
- The VA, in turn, will make their anonymized patient data available to PCF researchers. ***The VA possesses one of the largest data sets of patients in existence, with more than 9 million records.***

## THE PCF EFFECT

- PCF has raised more than \$700 million, providing funding to more than 2,000 research programs at nearly 200 cancer centers and universities and extending the PCF global research enterprise to 19 countries.
- PCF's **unique venture philanthropy** approach to medical research funding sets us apart from the typical not-for-profit organization. Smart philanthropic investors know this – and quietly but effectively make real differences in the battle against prostate cancer by supporting PCF.
- **PCF leverages investments.** A conservative assessment of leverage on philanthropic investment through PCF is 30:1. When innovative ideas and their discoveries become viable, projects receive millions in additional investment from biopharmaceutical companies and through government funding, in turn pushing treatment advances to market.



- PCF research projects are selected through a competitive peer review process by the world's top cancer researchers. These innovative ideas are often too early in their formulation to receive traditional bio-pharmaceutical investment or government funding, and PCF bridges that gap. Through project monitoring, progress reports, and site visits, PCF ensures benchmarks are achieved while connecting researchers across the globe to share scientific data in real time.

## A PRECISION MEDICINE ROADMAP FOR AMERICA'S VETERANS

### A \$50 Million Campaign Poised to Shape Medical History

PCF's **Veterans Health Initiative** will provide U.S. veterans the same or better precision oncology care as our most fortunate private citizens, as well as the same access to genomics research and clinical trials.

Precision oncology allows for treatments of cancer defined by genetic signature rather than simply affected organ(s). And given the VA's leadership in the area of tele-medicine, advances from this program will be scalable and available beyond any geographic limitations.

Bringing together the VA's patient data with PCF's analytics and precision oncology expertise promises to advance progress against cancer in ways – and at a pace – never before seen.

## SUPPORTING OUR HEROES

### Our research fights it. Your passion defeats it. We cure together.

PCF is offering philanthropists the opportunity to support our courageous veterans battling prostate cancer while advancing the field of oncology across the globe.

Thanks to the generosity of PCF benefactors, the foundation is now establishing a network of Centers of Excellence in precision oncology at VA facilities around the country and strengthening the links between these facilities, nearby research universities, and leading cancer investigators.

### VA NETWORK OF CENTERS OF EXCELLENCE

1. **Manhattan, NY** – VA New York Harbor Health Care System
2. **Durham, NC** – Durham VA Medical Center
3. **Ann Arbor, MI** – The Stewart J. Rahr Foundation Precision Oncology Center of Excellence at the VA Ann Arbor
4. **Chicago, IL** – Jesse Brown VA Medical Center
5. **Minneapolis, MN** – Minneapolis VA Health Care System
6. **Seattle, WA** – VA Puget Sound Health Care System
7. **Portland, OR** – VA Portland Health Care System
8. **San Francisco, CA** – San Francisco VA Health Care System
9. **Los Angeles, CA** – VA Greater Los Angeles Healthcare System



This partnership will directly change the lives of 180,000 veterans suffering from advanced prostate cancer, providing the level of care their service to our nation demands. By combining PCF's private sector approach with the scale and mission of the VA, we will save the lives of thousands of veterans. **Join us – we cure together.**